

A Comparative Study between Use of Indicators Assessing Environmental Performance and Financial for Industrial Companies

Yousef Al-Abdullah Al-Ahmad

Accounting Department, Faculty of Economics, University of Aleppo

Abstract

This paper presents a Comparative Study between using indicators for assessing the environmental and financial performance of industrial companies. That through presenting the basic concepts of for assessing environmental and financial performance indicators, clarifying the purpose of these indicators, the types and problems of identification and selection these indicators, the requirements and basic characteristics that must be met to assess environmental and financial performance of companies on properly, then determining the indicators and areas that must be used to evaluate performance. The empirical side contains a comparison between evaluating the environmental and the financial performance indicators to one of industrial companies for a period of five years, then interpretation results and view recommendations.

Many of Were reached to, but the most important is that: using the evaluation indicators of environmental performance as well as financial performance of industrial companies realize effectiveness of performance appraisal process and then help to streamline decision-making process. The environmental considerations and their effects on the financial statements have multiple dimensions (legal, accounting, or social or administrative or international) affect on the quality of measurement standards and choosing the evaluation of environmental performance indicators that were used.

The research reached to a set of recommendations that would improve the performance of industrial companies.

Keywords: Evaluation of environmental performance, evaluation of financial performance, profitability indicators, and indicators of internal and external environment.

Received 21/7/2014

Accepted 14/10/2014